

T3M CREATIVE AGENCY

COMPANY PROFILE PRESENTATION

T3M* PROFILE*

THETHREEMARKETERS.NET →

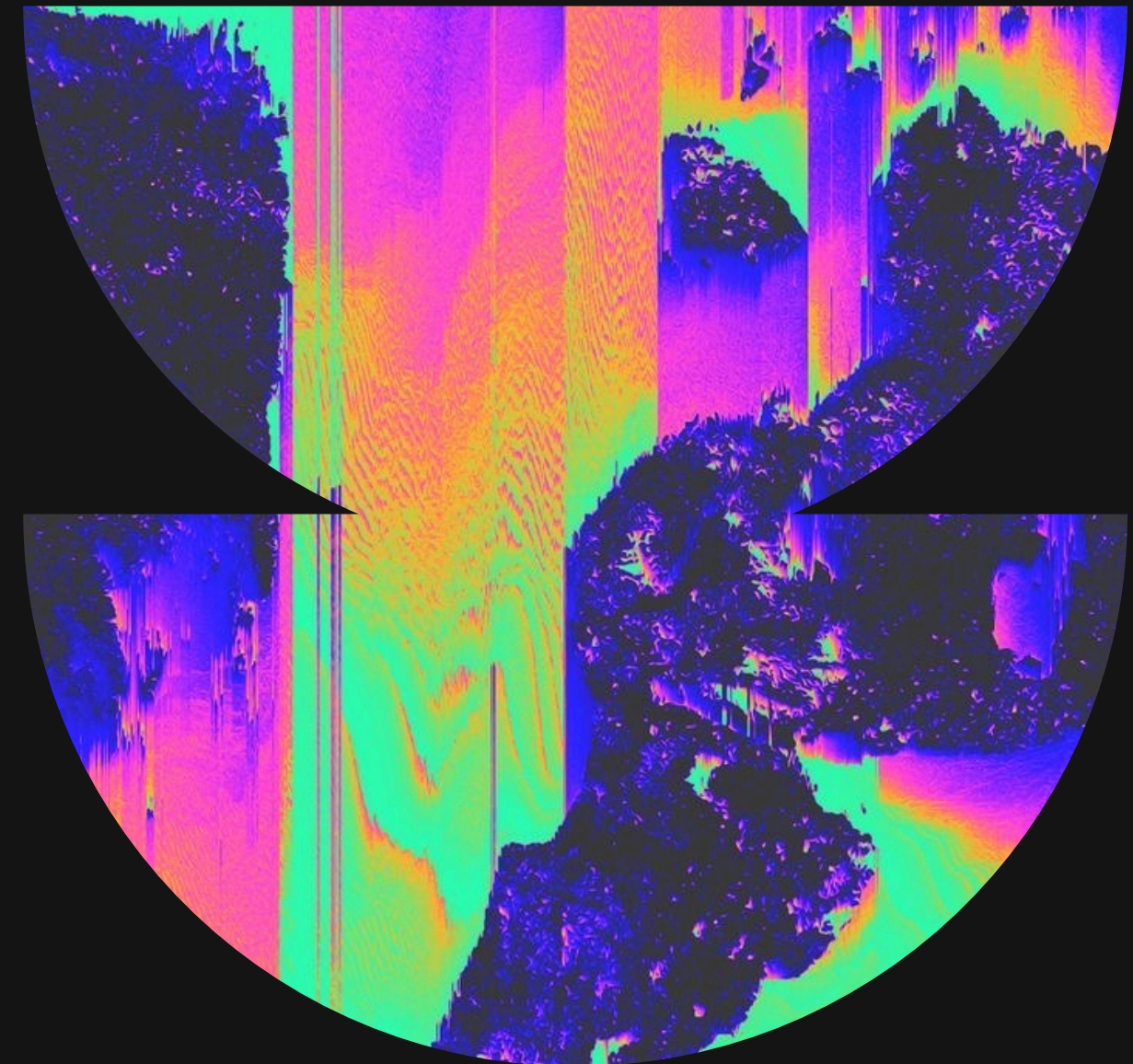
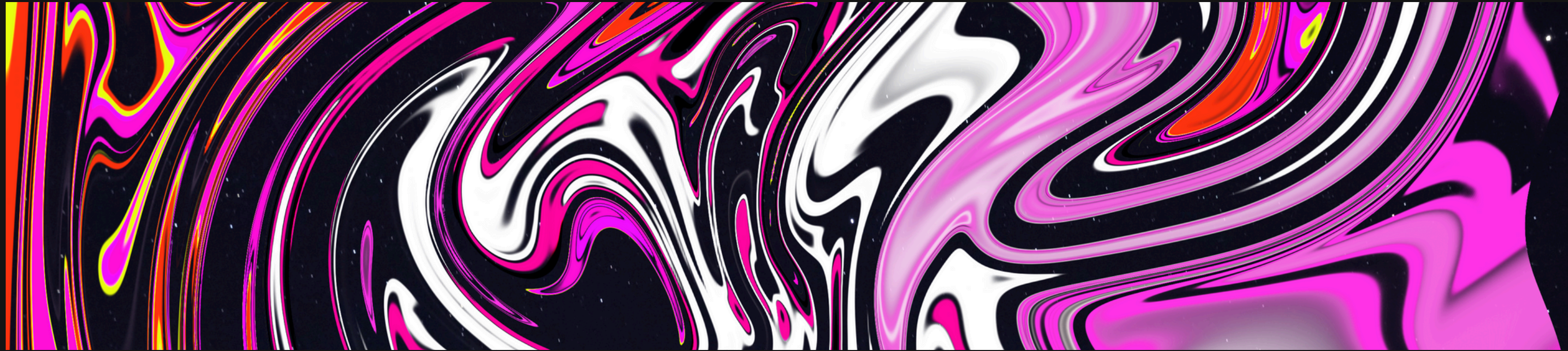




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ABOUT T3M

Greetings from Three Marketers Agency, where creativity meets innovation. We're a team of digital wizards who have mastered the art of web and app development, marketing, and content creation. Landing on the digital landscape, we've used our skills to help businesses like yours to succeed. Whether it's branding, advertising, social media management, content creation, or event management. Our aim is to bring your vision to life with unparalleled expertise. Let us transform your ideas into reality, no matter your budget or ambition. Welcome to the future of digital solutions.



★ COMPANY EXPERIENCE ★

With a excellent track record of success, we are excited to continue delivering exceptional service to our clients, turning visions into reality and achieving extraordinary results.

3+ YEARS

of working experience

50 PROJECTS

Variety of projects

20+ BRANDS

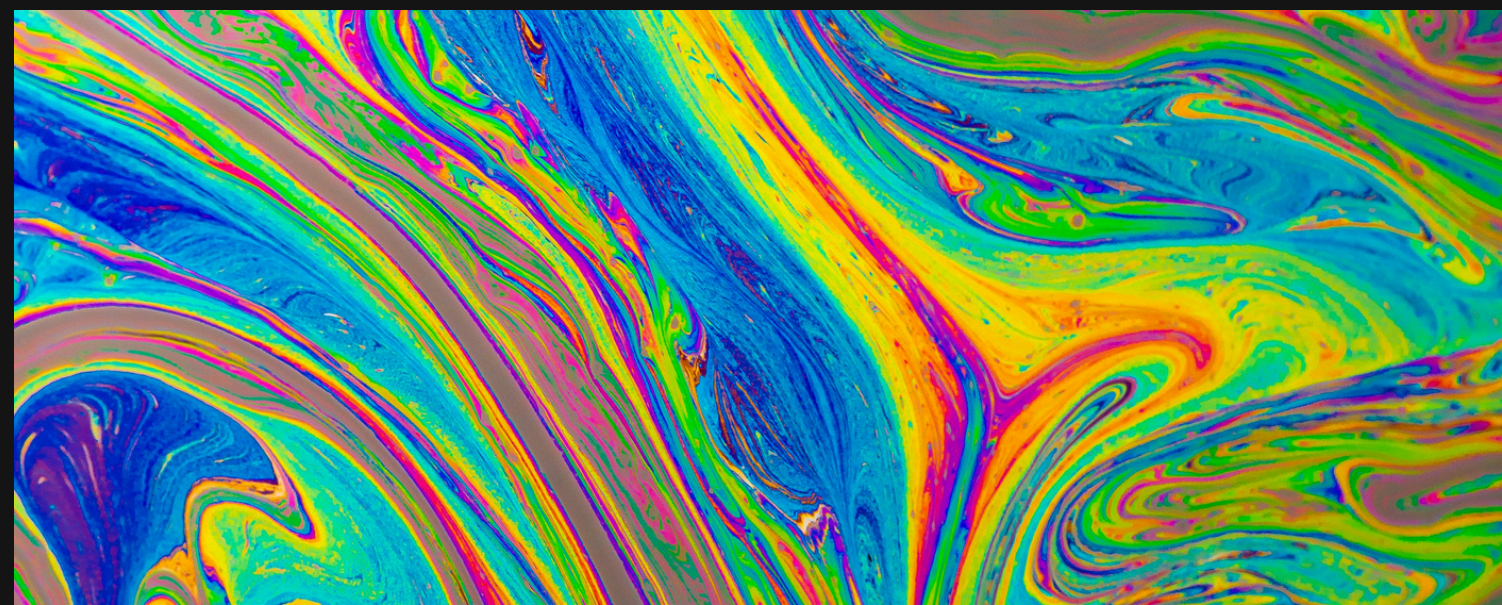
amazing collaborations

THETHREEMARKETERS.NET



04

VISION & MISSION ✨



OUR VISION

To revolutionize the digital landscape with innovative solutions, empowering businesses to achieve their full potential globally.

OUR MISSION ✨

To deliver top-notch digital services in development, marketing, and branding, transforming ideas into impactful experiences and ensuring client success and business growth.

MILESTONE COMPANY



2021

Just 3 Marketers came along and decided to form "The 3 Musketeers" team of marketing to utilize their skills to expand their scope

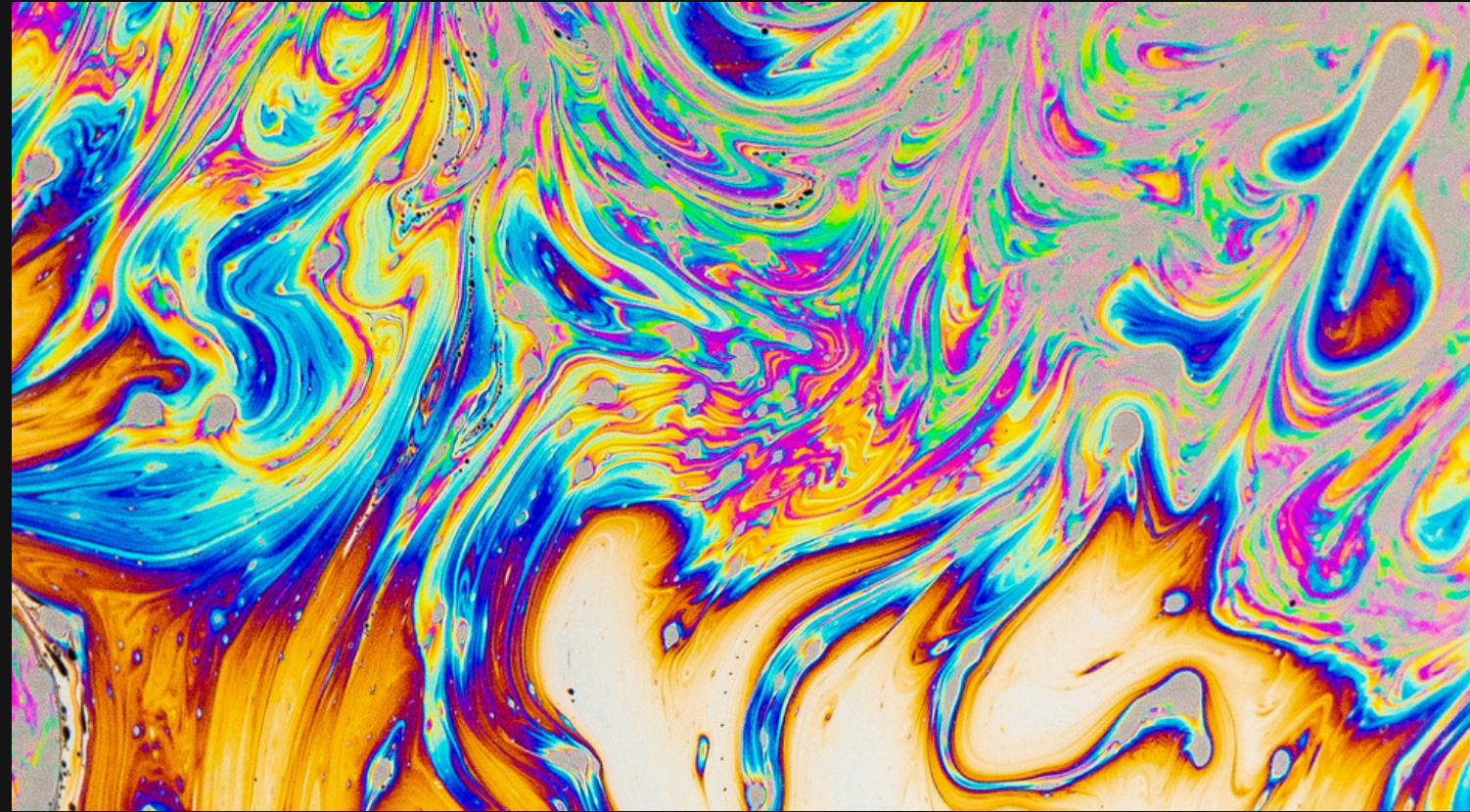
2022

Attaining a team of 10 in-house witches and wizards, that could alter the shape of any brand

2023

Had a collective portfolio of over 10 globally known brands that we're responsible for their ATL/BTL activities and overall brand presence with a retention rate of 90%





Your brand is what other people say about you when you're not in the room."

- Jeff Bezos

★ QUOTE ★

OUR SERVICES



01. Web Development
02. App Development
03. Marketing Services
04. Content Creation
05. Branding and Advertising
06. Event Management



★ OUR PROCESS ★

01.

Discovery and Planning

We start with an initial consultation and market research to understand your goals. Then, we define the project scope, create a timeline, and allocate resources to ensure a well-planned strategy.

02.

Design and Development

Our team creates and refines design concepts, wireframes, and prototypes based on your feedback. Once approved, we develop the project with rigorous testing to ensure a seamless and functional product.

03.

Launch and Optimization

After a final review, we launch your project and provide post-launch support. We continuously monitor, improve, and update to ensure optimal performance and success.



★ PRODUCTION ★
AND EVENT
MANAGEMENT





Lindt 

National Chocolate Festival

Three Marketers Agency executed a nationwide project for the National Chocolate Festival in Egypt, representing Lindt. We handled material production and sampling activities for 60+ branches across major hypermarkets like Lulu, Carrefour, Spinneys, Metro, and Seoudi. Our work included POSM production like, Dangers, shelf talkers, retail stands, floor display, as well as handling the sampling made for Lindor during the festival

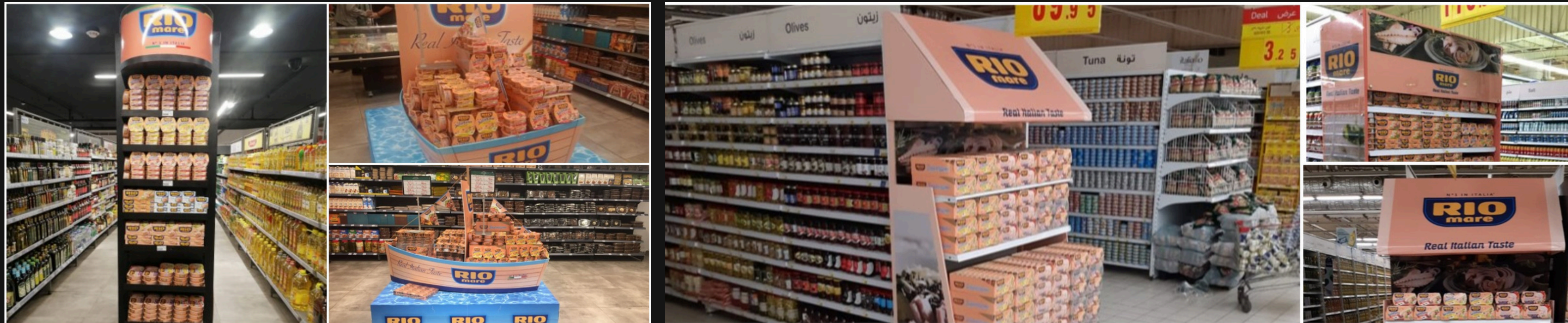






Carrefour Focus Project

Three Marketers Agency led the Carrefour Focus Campaign in Egypt for Rio Mare. We enhanced the brand's in-store presence at Carrefour hypermarkets, boosting product off-take with improved visibility through shelf talkers and other POSM elements, creating a compelling consumer experience, achieving In Monthly Sales (IMS) growth rate of 92%



KÉRASTASE
PARIS

Name

Mobile Number

Start



KÉRASTASE
PARIS

Kerastase Sahel Campaign

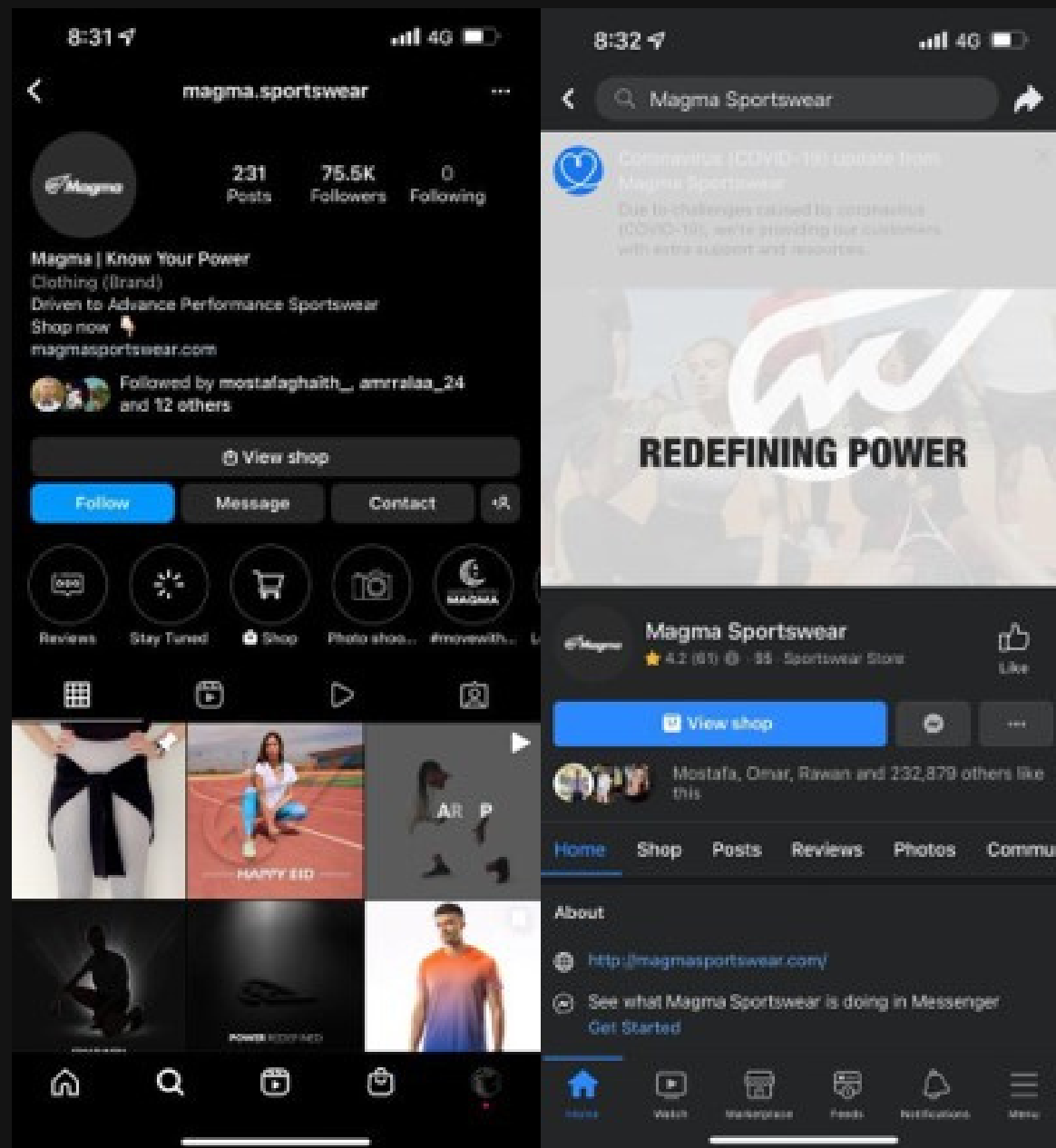
Three Marketers Agency collaborated closely with L'Oréal on the Kerastase brand, managing the execution of a luxurious summer season booth. We handled everything from interactive games and visibility elements to POSM, overseeing the entire booth from concept to installation and event management for one month.





★ MARKETING ★
AND CONTENT
CREATION

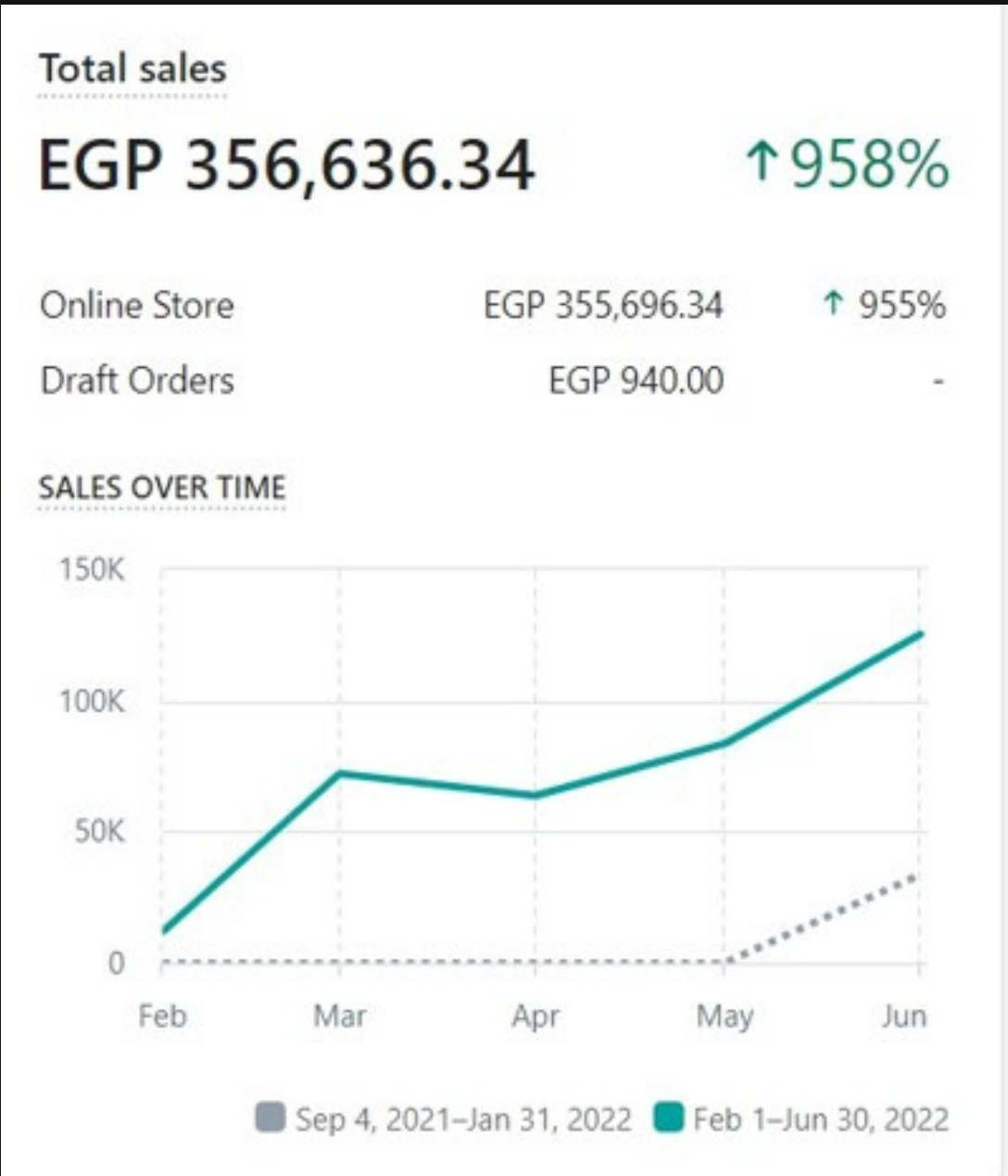




Media Buying Service for Magma Sportswear

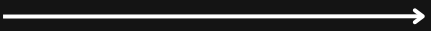
Three Marketers Agency helped a client achieve a 3 million Q4 sales target by analyzing and prioritizing over 5,000 SKUs. Despite the time-consuming process, we met the goal within budget, providing monthly analysis and reporting on SKUs and promotional campaigns. This project showcases our efficiency in handling complex data and delivering results.

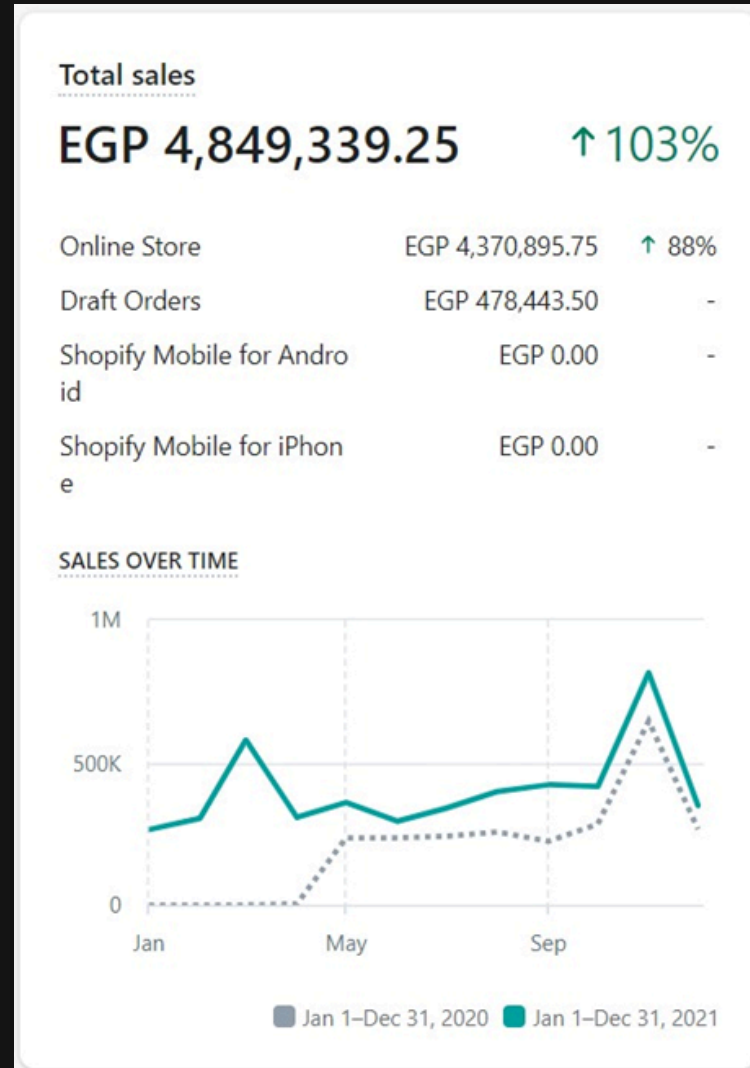
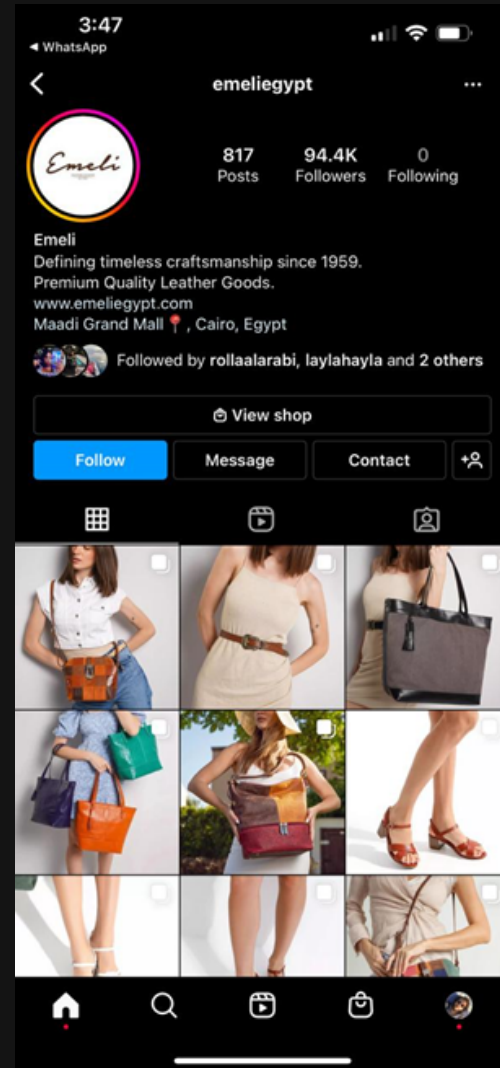




Homestamp Launch Project

Three Marketers Agency supported Homestamp's new online furniture and home accessories launch. Despite a tight budget and small profit margins, we achieved 120K AMS with a 15K budget in just three months. Our efforts included recommending new vendors, ensuring a successful and efficient market entry.



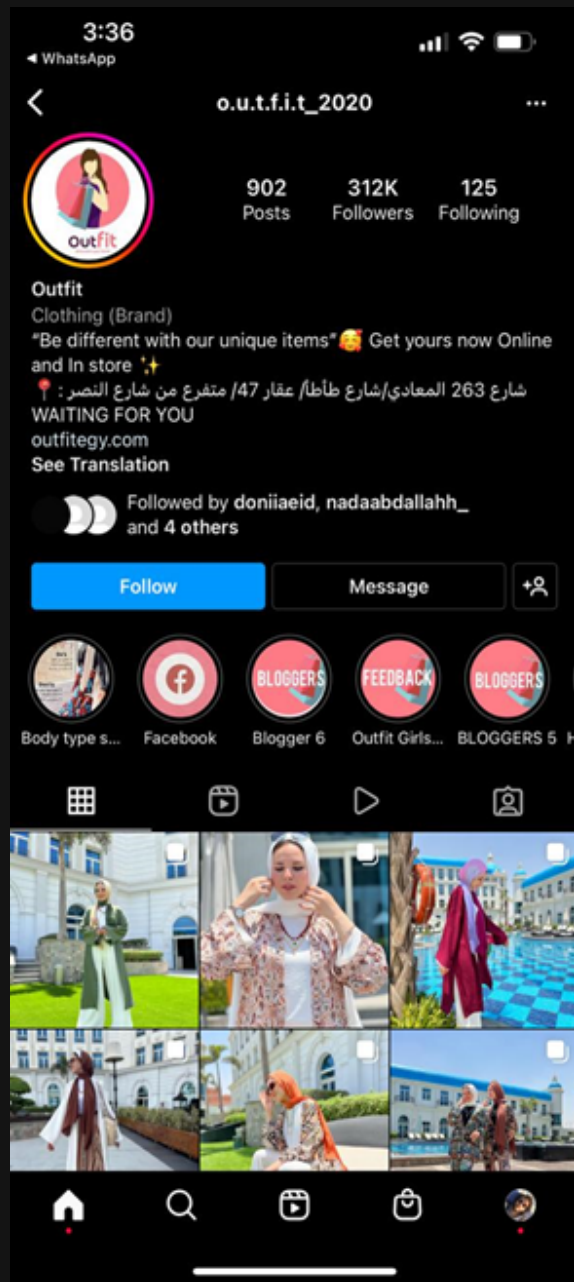


Emeli

Emeli Leather Products

Three Marketers Agency partnered with Emeli, an elegant local brand specializing in premium, authentic leather goods. Despite challenges like limited production capabilities and raw material shortages, we achieved a 103% sales increase in 2021 compared to 2020. Over six months, we improved the conversion rate (Sales) from 0.88% to 1.5%. Our efforts included quarterly performance reports, setting pricing strategies, promotional campaigns, and conducting SMS and email campaigns. This project underscores our ability to drive significant growth even under constrained conditions.

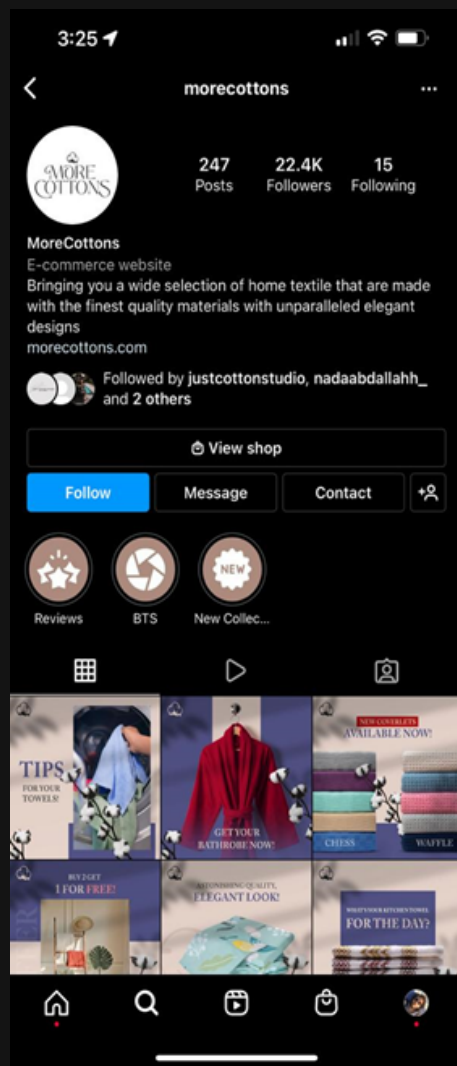




Outfit-EG Digital Transformation Project

Three Marketers Agency collaborated with Outfit-EG, a leading hijab brand founded in 2020. Facing challenges like no website, limited social media presence, misallocated budget, and lack of planning, we created an e-commerce website from scratch. We boosted their Instagram followers to 315k and Facebook to 102k. We developed new acquisition channels, including website, social media, SMS, and email marketing campaigns. Additionally, we assisted in product planning and pricing. As a result, the average monthly revenue increased to 600k EGP, a 300% total increase. This project highlights our expertise in digital transformation and strategic growth.





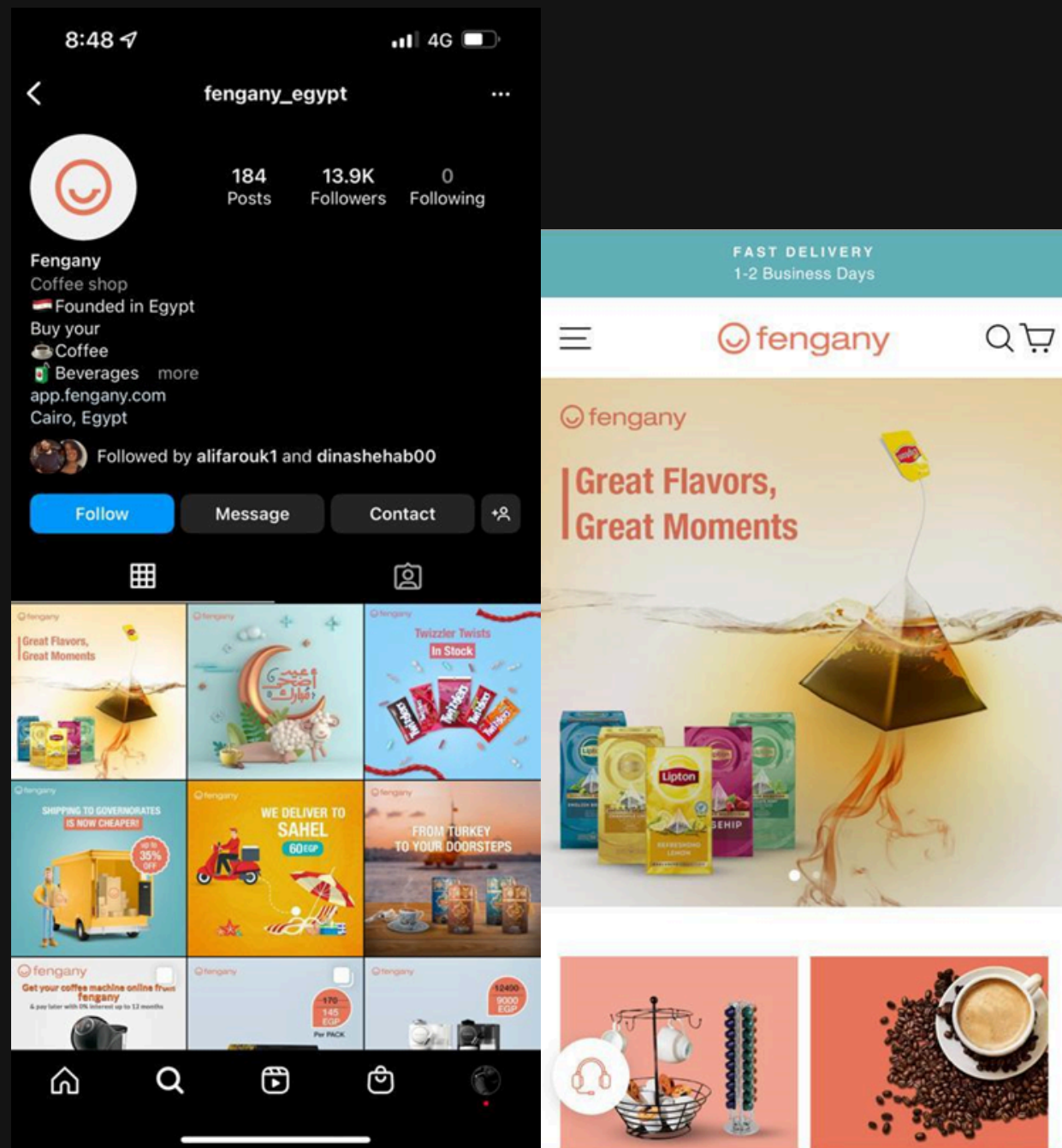
Top products by units sold		View report
Hand Towels (30cm x 30 cm)	110	↑ 450%
Face Towels (50cm x 100 cm)	97	↑ 1,840%
Bath Towel (70x140)	85	↑ 1,600%
Percale Fitted sheet	78	↑ 200%
Kids Bathrobe (Plain)	76	↑ 1,167%



More Cottons Optimization Project

Three Marketers Agency partnered with More Cottons, a subsidiary of Arafa Group, offering high-quality home textiles. Facing challenges like high stock value with slow-moving products, misallocated budgets, and unmanaged e-commerce operations, we made significant improvements. In the first month, we increased revenues by 25% with the same budget. We also focused on boosting the turnover of slow-moving products, effectively reducing stock value. This project demonstrates our ability to drive revenue growth.





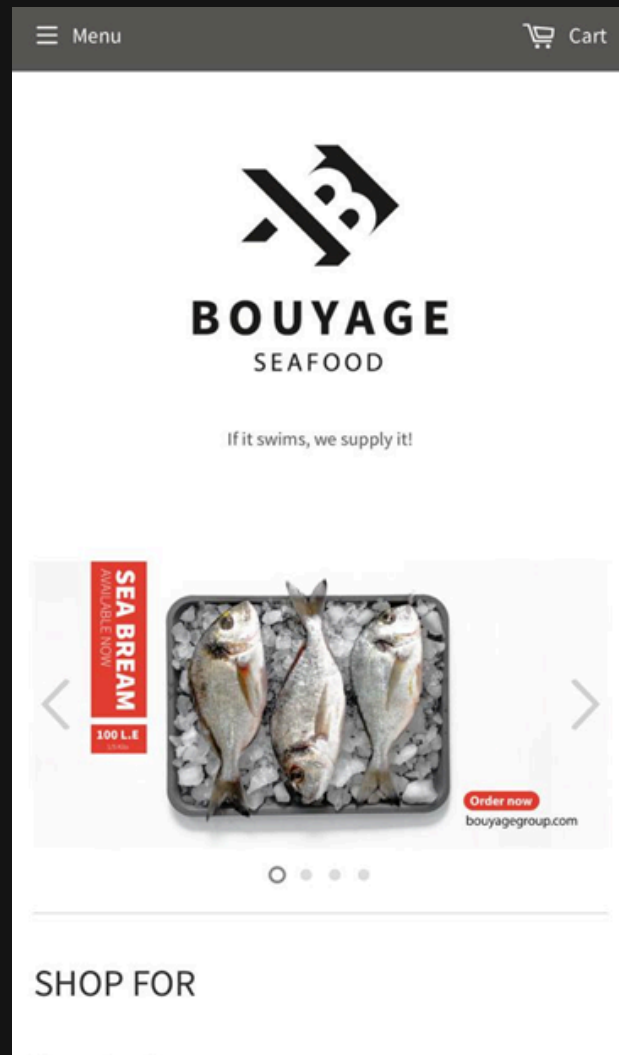
Fengany Growth Project

Three Marketers Agency collaborated with Fengany, Egypt's first one-stop coffee essentials shop. The challenges included maintaining a CPA below \$3 while increasing sales, with average monthly sales of 1M EGP. We focused on analyzing and reporting best-selling products. Our achievements include reaching a 10X ROI, achieving the desired sales targets, and creating detailed monthly reports. This project showcases our expertise in optimizing advertising spend and driving substantial returns.



* WEB/APP * DEVELOPMENT



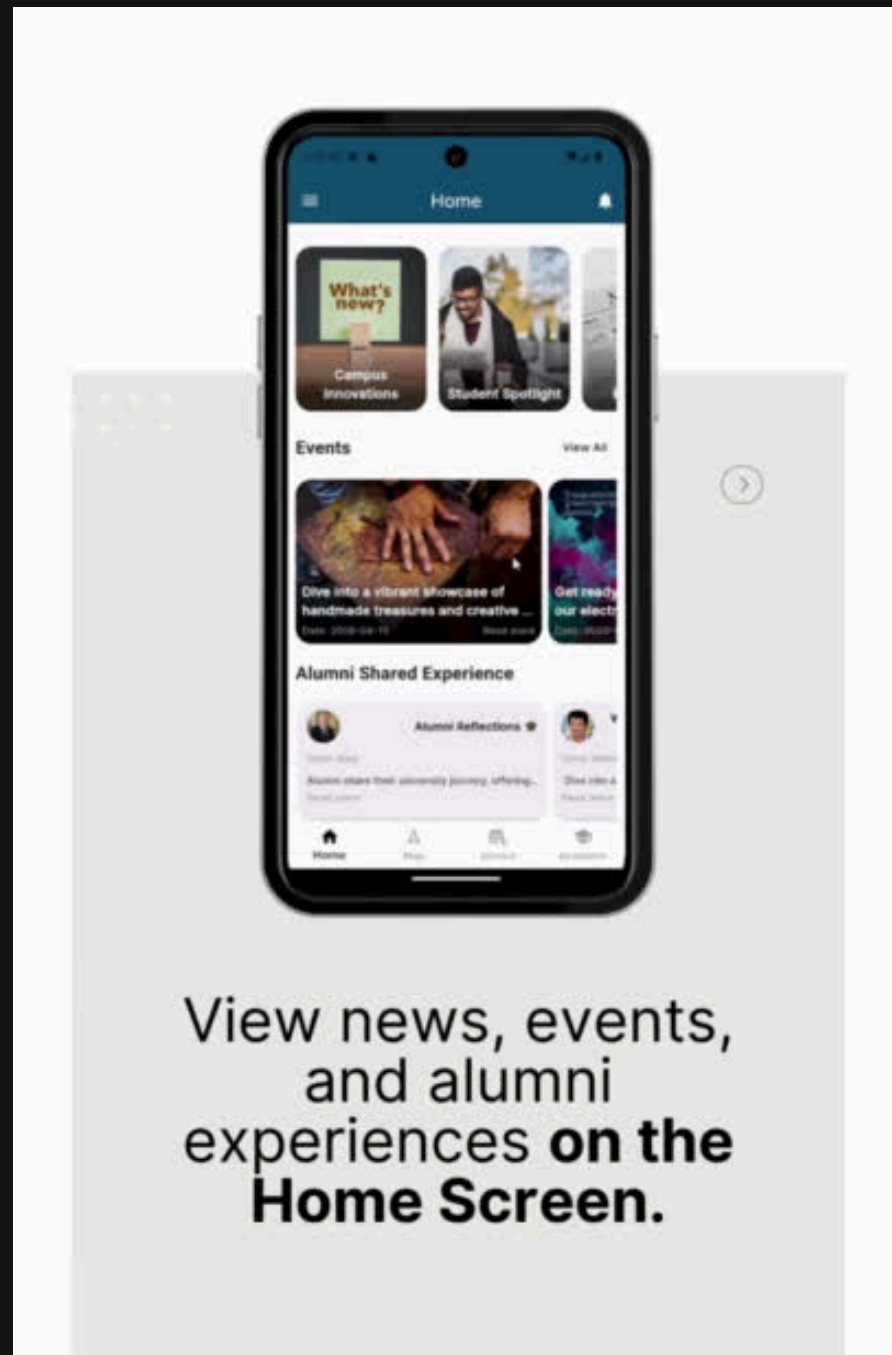


BOUYAGE
SEAFOOD

Bouyage Group Digitalization Project

Three Marketers Agency partnered with Bouyage Group, an affiliate of Abou Ghaly Group specializing in wholesale, seafood, and supplies. Facing challenges such as a new launch, lack of digitalization, and product availability, we successfully established a strong B2B channel to reinvest in the e-commerce store. By leveraging data analytics, we increased daily orders from 5-6 to 15-25. This project highlights our capability to drive digital transformation and enhance order fulfillment.

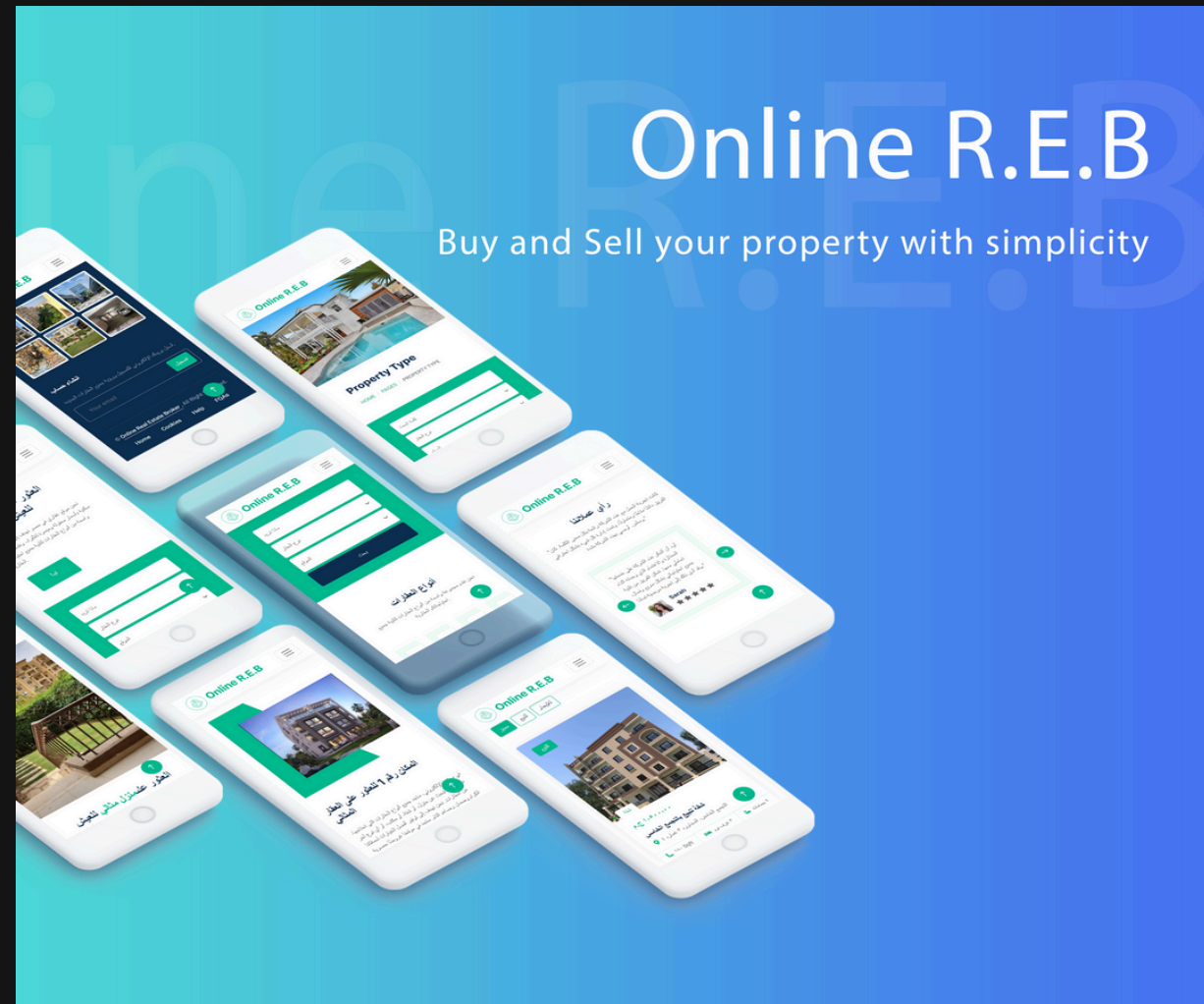




Galala University School Management System

Three Marketers Agency developed a comprehensive School Management System for Galala University, grades management, attendance tracking, food ordering, and medical assistance tickets. The system includes a backend for admins in various sections, allowing seamless management of orders by restaurants, medical assistance by the medical center, and assignments and attendance by instructors. This project highlights our capability to create integrated digital solutions that enhance the student and staff experience at Galala University.





Online Real Estate Broker Development Project

Three Marketers Agency collaborated with an Egyptian real estate Company, developing their platform from scratch. We handled all aspects, including UX/UI design, front-end, and back-end development. This project highlights our expertise in creating comprehensive, user-friendly digital solutions for the real estate industry.





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